



Best Memphis Burger Fest
PO Box 41213 - Memphis, TN 38174 - 901.626.9892

June 2, 2017

The Best Memphis Burger Fest is kicking off our sixth year and we'd like to offer you an exclusive opportunity to partner with one of Memphis' fastest growing family friendly and exciting food festivals.

Founded in 2012 by Seth Agranov, the festival started as a series of cooking and eating competitions with 21 teams competing in the parking lots of Minglewood Hall. Last year we had 40 teams competing in 4 categories at Tiger Lane. The event now includes live music, a huge Kids' Zone, a catered VIP area, an official cornhole tournament, a vendor merchandise area, pet adoptions and more. We've been so fortunate that Memphis has opened up its heart and people have shown up in droves each year to eat burgers and spend time enjoying this event with their families and friends. After just four years, we were recently written up as one of Tennessee's top 10 food festivals, <http://www.onlyinyourstate.com/tennessee/food-festivals-tennessee/>.

Since its inception, over \$12,000 in prize money has been paid out to winning teams, along with show-stopping burger-inspired trophies. We've also sent numerous teams to compete at the World Food Championships in Las Vegas and Kissimmee, FL.

The Best Memphis Burger Fest serves as the annual fundraising event for the Memphis Paws, Inc., a non-profit founded by Seth Agranov. Memphis Paws, Inc., is a 501(c)(3) with a mission of promoting responsible pet ownership and generating support for animal care and rescue organizations around Memphis. Burger Fest raises money to cover the costs of spaying and neutering rescued dogs and cats, providing life or death veterinarian care and supporting rescues with financial support to purchase supplies they need including food, shelters, bedding and more. Since 2012, we've donated to Mid-South Spay & Neuter, Street Dog Foundation, Fayette County Animal Rescue, Tunica Humane Society, Alive Memphis Rescue, Hearts of Gold Pitfall Rescue, Memphis Pets Alive, Tails of Hope Dog Rescue, Desoto Animal Rescue Society, The Savior Foundation and more. Memphis Paws has also made donations to individuals who've reach out for help paying for vet care that was beyond their financial means. Donations to date have totaled well over \$45,000.

This year, Burger Fest will be held on Saturday, October 7, 2017. We believe it will be our biggest event yet and are planning for over 10,000 attendees. We're looking for partners that will be a part of the Best Memphis Burger Fest movement for years to come. Please consider becoming a Burger Fest sponsor this year. Events like Burger Fest just wouldn't be possible without supporters like you. I've attached our 2017 sponsorship packet highlighting the various opportunities for you to get involved.

If you have any questions, please don't hesitate to let us know.

Thank you for your consideration.
Seth Agranov

Director & Founder, Best Memphis Burger Fest

2017 Best Memphis Burger Fest Sponsorship Levels

Presenting Sponsor \$7,500

- Company logo displayed as presenting sponsor on all signage throughout the festival
- Company name and logo prominently displayed on all printed and digital marketing (may include: Billboard, Commercial Appeal, Memphis Flyer & Local Radio Broadcasting)
- Company logo on event website & back of tee-shirt
- 10 event tee shirts & 15 Hospitality passes for company representatives
- Company name mentioned in all press releases promoting the event
- Social media posts linking to company
- 2 Judging Positions

Stage Sponsor \$5,000

- Company logo displayed on/in front and around stage.
- Company name and logo prominently displayed on all printed and digital marketing (may include: Billboard, Commercial Appeal, Memphis Flyer & Local Radio Broadcasting)
- Company logo on event website & name on back of tee-shirt
- 5 event tee shirts & 10 Hospitality passes for company representatives
- Company name mentioned on all press releases promoting the event
- Social media posts linking to company
- 2 Judging Positions

VIP Tent Sponsor \$5,000

- Company logo displayed on/in front and around VIP area
- Company name and logo prominently displayed on all printed and digital marketing (may include: Billboard, Commercial Appeal, Memphis Flyer & Local Radio Broadcasting)
- Tent decorated or show off sponsor colors, logo & brand
- Company logo on event website & name on back of tee-shirt
- 5 event tee shirts & 10 Hospitality passes for company representatives
- Company name mentioned on all press releases promoting the event
- Social media posts linking to company
- 2 Judging Positions

Gold Level Burger Category Sponsor \$2,500

- Company logo listed as corporate sponsor & signage throughout the festival
- Company logo on event website & name on back of tee-shirt
- Company logo on Signage at Judging area and stage during awards
- 5 event tee shirts & 8 Hospitality passes for company representatives
- Company name mentioned on all press releases promoting the event
- Social media posts linking to company
- 2 Judging Position

Bloody Mary Category Sponsor \$1500

- Logo on sponsor banner at the event
- Company Banner at Judging Tent
- Company logo on event website & name on back of tee-shirt
- 4 event tee shirts & 5 Hospitality passes for company representatives
- Social media posts linking to company

Slider/Ticket Level Sponsor \$500

- Logo on sponsor banner at the event
- Recognition as a sponsor on the event website
- Company logo on event website & name on back of tee-shirt
- 2 event tee shirts & 4 Hospitality Passes for company representatives
- Social media posts linking to company

Non-monetary in-kind donations will be graciously accepted. The value of product or services offered will determine the sponsorship level.

Best Memphis Burger Fest is the annual fundraising event of Memphis Paws, Inc. (EIN: 46-2918966), a 501(c)(3) Non-Profit corporation promoting responsible pet ownership and generating support for animal care and rescue organizations around Memphis. Contributions to Memphis Paws, Inc. are tax deductible to the extent allowed by law.

“Life is too short to miss out on the beautiful things like a double cheeseburger.” Channing Tatum